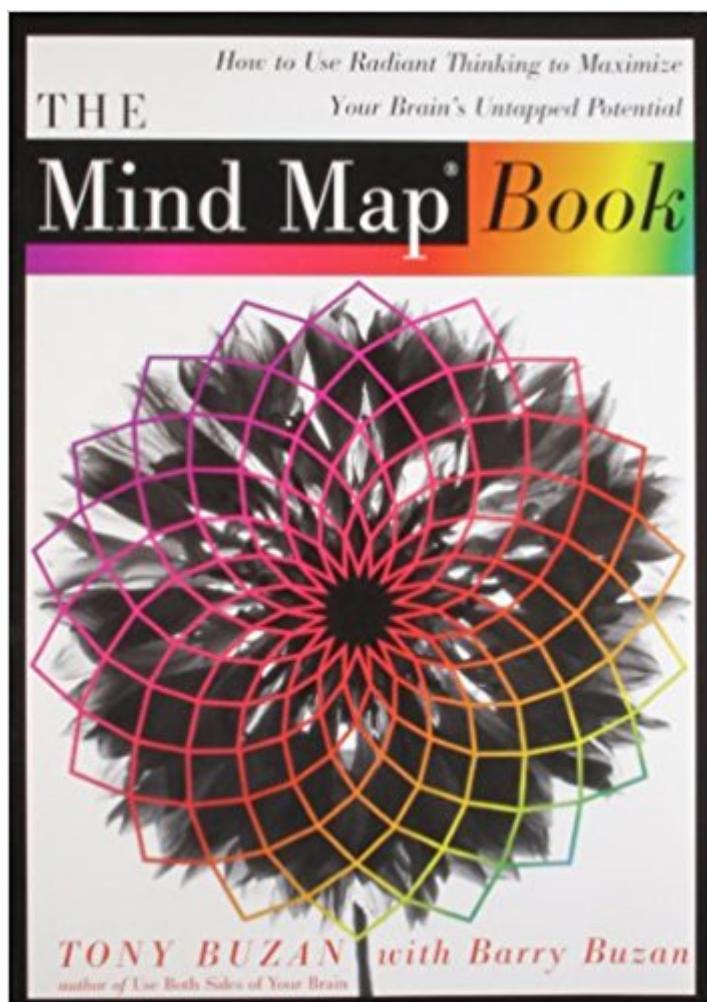


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# The Mind Map Book: How To Use Radiant Thinking To Maximize Your Brain's Untapped Potential



## **Synopsis**

The potential of the human brain is phenomenal, and Tony Buzan has been a pioneer in researching that potential and helping people learn how to make the most of their brainpower. The Mind Map Book is his most important and comprehensive book on the subject. It offers exciting new ways of using and improving memory, concentration, and creativity in planning and structuring thought on all levels, in order to accelerate the ability to learn, remember, and record information. Mind Mapping and Radiant Thinking are groundbreaking methods of accessing intelligence, developed over many years by the author, and in The Mind Map Book he provides a complete operating manual for all who want to use their brains to their fullest potential. It is a process currently used with extraordinary success by multinational corporations, leading universities, champion athletes, and outstanding artists. Featuring a range of stimulating exercises and a lavish collection of full-color photographs and original Mind Maps that illustrate the technique, it shows you precisely how to: Mirror and magnify your brain's pattern of perception and association in the way you learn, think, and create. Quickly master the right way to take notes, organize a speech, a writing assignment, a report. Join with others to pool thinking productively, memorize a mammoth amount of data, free your ideas to grow and expand constantly in depth and dimension.

## **Book Information**

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## **Customer Reviews**

"..half of the human brain is devoted directly or indirectly to vision.." said Professor Mriganka Sur of MIT's Department of Brain and Cognitive Sciences ----- In this book, Tony Buzan convincingly argues for the importance of Mind Mapping--a method of recording and organizing

information based on the nature of human brains. After reading this book and experimenting with Mind Mapping myself, I do believe that our usual writing system does not enable our brains to function effectively and Mind Mapping is a major improvement over it. Mind Mapping is based on a few basic principles summarized as follows:  
\* Represent concepts with keywords  
\* Make associations  
\* Organize into hierarchy  
\* Visualize concepts using images  
\* Stimulate your brain with colors and symbols  
\* Order and emphasize according to importance  
The major benefits from the use of Mind Maps are:  
\* Images, colors, and associations stimulates creative thinking.  
\* Mind Mapping forces you to think actively about the things you learn.  
\* Efficiency in making/taking notes.  
\* Learning is simply more fun!  
The latter part of the book suggests many uses of Mind Maps: writing a personal diary, sharing stories within a family, thinking, teaching, making notes, presenting a lecture, and collaborating in a professional environment. For example, Boeing created a 25-foot long Mind Map summarizing an aircraft engineering manual, which helped save millions of dollars worth of staff time. Tony's writing is lucid and the presentation of the book is excellent. I found the colorful examples given throughout the book especially inspiring and useful.

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